



PROGRAMA

Monday, the 7th of May of 2018 / Lunes, 7 de mayo de 2018

9:00 hrs	Welcome Reception Conference Room. Faculty of Economics and Business	
9:30 hrs	Inaugural Session Conference Room. Faculty of Economics and Business	
10:30 hrs	“Leadership and Confucian Leadership” (En) Prof. Pi-Chi Han. National Kaohsiung Normal University - Taiwan Teaching Room 9 . Faculty of Economics and Business	“Pongamos de moda la felicidad” (Sp) D. Dani Martín. Speaker & Coach Salón de Grados. Facultad de Ciencias Económicas y Empresariales
12:00 hrs	“Environmental research from the micro to the macro-level” (En) Prof. Thierry Baudassé. University of Orleans - France Conference Room. Faculty of Economics and Business	“China, nuevas oportunidades. Debate sobre los diferentes enfoques académicos entre China y España” (Sp) Prof. Feng Weina. Sun Yat Sen University Aula 9 . Facultad de Ciencias Económicas y Empresariales
13:30 Hrs	Lunch time	
15:00 hrs	Spanish Course San Isidoro Central Library	
16:30 hrs	“Opportunities for collaboration: Research and teaching international projects” (En) Universidad de León Conference Room School of Industrial Engineering and Information Technology.	
18:30 hrs	“León through the senses” Guided tour of the city on foot and tapas tour Meeting Point: Plaza de la Basílica de San Isidoro	



Tuesday, the 8th of May of 2018 / Martes, 8 de mayo de 2018

9:00 hrs - 20:00 hrs	“Visit the Ponferrada Campus of the University of León and of two historical cities in the Way of Saint James; Ponferrada and Astorga” Meeting Point: San Isidoro Central Library
10:30 hrs	“Intercultural communication in business: Why it is of mayor importance” (En) Prof. Joachim Bach University of Schmalkalden - Germany Conference Room. Faculty of Economics and Business
12:00 hrs	“Personal branding” (En) Prof. Ellen van der Zande. HU University of Applied Sciences- Netherlands Conference Room. Faculty of Economics and Business
13:30 hrs	Lunch time
16:30 hrs	AEGEE- “El verano de tu vida” (Sp) “Servicio de Voluntariado Europeo” (Sp) San Isidoro Central Library



Wednesday, the 9th of May of 2018 / Miércoles, 9 de mayo de 2018

9:00 hrs	“Promoting Czech UNESCO sites abroad” (En) Prf. Dita Golková. University of Hradec Kralove- Czech Republic Conference Room. Faculty of Economics and Business	9:00 hrs	“Academic offer of the University of León Language Centre”. (En) Room 4. School of Industrial Engineering and Information Technology.
		9:30 hrs	“Ten minutes of your university” (En) Give us a brief presentation of your university and of the possibilities of collaboration with the University of León. Room 4. School of Industrial Engineering and Information Technology.
10:30 hrs	“Conflict resolution & mediation/Intercultural conflict styles” (En) Prf. Ellen van der Zande. HU University of Applied Sciences- Netherlands Conference Room. Faculty of Economics and Business	10:30 hrs	Coffe break
		11:00 hrs	“Ten minutes of your university” (En/Sp) Give us a brief presentation of your university and of the possibilities of collaboration with the University of León. Room 4. School of Industrial Engineering and Information Technology.
12:00 hrs	“Technology & Disruptive business models” (En) Prof. Niek Huizenga. Hanze University of Applied Sciences - Netherlands Conference Room. Faculty of Economics and Business		
13:00 hrs	Europass. Las posibilidades del nuevo modelo europeo de CV (Sp) SEPIE, Servicio Español Para la Internacionalización de la Educación Sala de Conferencias. San Isidoro Central Library		
14:00 hrs	Lunch time		
15:00 hrs	Spanish Course San Isidoro Central Library		
16:30 hrs	Yoga Lesson: A practical lesson on the new world phenomenon of exercise Faculty of Education. Body expression Room		
18:30 hrs	Liga de Debate. Debate estudiantil sobre el futro de Europa (Sp) Ganadores de la fase de CyL de la Liga de debate universitario 2018 Biblioteca Central de San Isidoro		



Thursday, the 10th of May of 2018 / Jueves, 10 de mayo de 2018

9:00 hrs	“Maximing teaching quality deliberately” (En) Prof. Adrie Visscher. University of Twente- Netherlands Salón de Grados. Faculty of Education.	9:00 hrs	“Leadership in an intercultural environment” (En) Prof. Michael Freiboth. University of Augsburg- Germany Conference Room . Faculty of Economics and Business
10:00 hrs	Workshop: Internationalization at home (En) Good practices examples. Salón de Grados. Conference Room. Faculty of Education.	10:30 Hrs	“Sustainable tourism” (En) Prof. Jana-Heimel. University of Heilbronn - Germany Conference Room. Faculty of Economics and Business
11:30 Hrs	Coffe-Break		
12:00 hrs	Workshop: Internationalization at home (En) Good practices examples. Conclusions Salón de Grados. Conference Room. Faculty of Education.		
13:00 hrs	Certificados de Idiomas y programa de prácticas internacionales (Sp) Centro de Idiomas de la Universidad de León y FGULEM Salón de Grados. Conference Room. Faculty of Education.		
13:30 hrs	Lunch time		
15:00 hrs	Spanish Course San Isidoro Central Library		
16:30 hrs	Workshop: Building an international library (En) San Isidoro Central Library		
17:30 hrs- 18:30 hrs	Campus Tour		
21:00	Farewell dinner (Cocktail) Colegiata de San Isidoro		



Friday, the 11th of May of 2018 / Viernes, 11 de mayo de 2018

9:00 hrs	<p>“Communication in online stores: Cross-cultural considerations” (En) Prof. Päivö Laine. University of Seinajoki - Finland Conference Room . Faculty of Economics and Business</p>	
10:30 hrs	<p>Mesa redonda: Cooperación universitaria para el desarrollo (Sp) Prof. Javier Mateo Oyagüe. Comercio Justo Universidad de León. Sala de Juntas. Facultad de Derecho</p>	<p>“Chamber of commerce, industry and services of León” (En) D. Javier Vega. Cámara de Comercio de León Conference Room . Faculty of Economics and Business</p>
11:45 hrs	<p>Seminario Internacional: “El sueño de europa ¿se ha hecho realidad?” (Sp) Inauguración Prof. Roberto Baelo Álvarez. Vicerrector de Relaciones Internacionales Prof. Juan José Fernández Domínguez. Decano de la Facultad de Derecho Sala de Conferencias. Facultad de Derecho</p>	
12:00 hrs	<p>La discapacidad en el contexto de los derechos humanos (Sp) Prof. Romualdo Bermejo. Universidad de León Estrategia de la UE para la defensa y protección de los derechos de las personas con discapacidad. Prof. Javier García Medina. Observatorio de Derechos Humanos de la Universidad de Valladolid La UE y los derechos de las personas con discapacidad. Prof. Enrique J. Martínez Pérez. Universidad de Valladolid Sala de Conferencias. Facultad de Derecho</p>	
12:45 hrs	<p>Europa, espacio de libertad, seguridad y justicia (Sp) Prof. Aurelia Álvarez Rodríguez La cooperación judicial en materia civil en la UE: Estado de la cuestión y retos de futuro Prof. Guillermo Palao Moreno. Universidad de Valencia Pasado, presente y futuro de la libre circulación en la UE Prof. Ángel Espinella Menéndez Sala de Conferencias. Facultad de Derecho</p>	
14:00 hrs	<p>Fair of International Gastronomic. Campa of Biology</p>	
15:00 hrs	<p>Spanish Course San Isidoro Central Library</p>	